can you please consider the attached discrete choice model and the price list in the attached worksheet for 1. predicting the Brand Share in each state considering these prices.

2. Considering the competition price to remain same but Cargill price to vary at 1400, 1450, 1500, 1550, 1600, 1650, 1700, 1750. What will be the share of brands considering these different price points for Cargill.

3. If protein content to change (from 20% to 22% to 24%), what will be the share of brands for competition at current market price and Cargill at 1400, 1500, 1600?

4. If Animal Health to change (from BCS below 3 to maintained at 3 to BCS over 3), what will be the share of Brands for competition at current market price and Cargill at 1400, 1500, 1600?